

Luxms Inc. announces V2Chat - Web Communication Service for B2C Companies

October 01, 2012 - Luxms Inc. is proud to announce the market release of its brand new business VoIP service – **V2Chat** (Voice-Video-Chat). The service is to ensure cost-effective, prompt, and advanced web-based communications and improve operational performance. **V2Chat** provides instant and convenient online interaction of Business-to-Consumer companies with their clients, increasing sales and improving customer care.

V2Chat comprises proven click-to-call technologies with broad opportunities for customization. Its reliable architecture, combining Flash-to-SIP media and signaling gateway with Flash+AJAX web call button, provides users with comfort and extended flexibility.

V2Chat Key Features:

- ◆ Direct voice and video click-to-call service compatible with any web browser;
- ◆ Free calls for your clients and customers from different cities and states;
- ◆ Your clients need no additional software to call you;
- ◆ Friendly, intuitive interface;
- ◆ Advanced development API for **V2Chat Enterprise** customers;
- ◆ Various customization and integration options provided by our corporate design studio for **V2Chat Enterprise**;
- ◆ Adjustable communication settings (privacy, call forwarding, etc.).

Benefits Created by V2Chat:

- ◆ Reliable and expedient way of online communication;
- ◆ Eliminated barriers between you and your audience;
- ◆ Higher conversion rates for your online sales;
- ◆ More agility on the market with instant feedback from consumers;
- ◆ Accelerated business processes;
- ◆ Better customer care.

V2Chat is a service for B2C companies involved in daily interaction with their potential and already existing consumers – i.e. for Internet merchants, retailers, financial institutions, leisure and hospitality industry, educational and medical institutions, advertising agencies, transportation companies, etc. Every **V2Chat** customer can leverage high quality VoIP services: voice and video calls, receiving phone calls on PCs and landline phones, configurable service working hours, customizable look&feel. Luxms Inc offers flexible pricing options. For example, **V2Chat Standard** allows You to create up to 5 web click-to-call buttons and includes 500 minutes for \$29 per month. **V2Chat Enterprise** offers unlimited number of web click-to-call buttons, design studio for managing multiple web call buttons in a corporate environment, extensive API for developers, branding, encryption, SIP integration.

Luxms Inc offers 2-week free trial, so why not evaluate **V2Chat** benefits for Your business.

For further details please visit www.v2chat.com

